



CARE
PROFESSIONAL
OF THE YEAR
AWARDS 25



Crafting a compelling nomination is about telling the story of your nominee in a way that highlights their excellence while staying focused and specific. This example will show you how to write a strong nomination for the Best Newcomer category using a single impactful example.

NOMINATIONS GUIDE

Limit your nomination to around 300-400 words, focusing on clarity and impact. A concise, well-written nomination is more effective than a lengthy one.

Start with a Captivating Introduction

Introduce your nominee by stating their name, role, and the reason they are being nominated. Make this opening line strong and enthusiastic.

Example:

"I am proud to nominate Emily Smith for the Best Newcomer Award in recognition of her exceptional commitment, compassion, and ability to make an immediate positive impact in her new role."

Focus on One Memorable Example

Choose one specific instance that clearly demonstrates why the nominee stands out. Ensure the example aligns with the category criteria and showcases their unique qualities as a newcomer.

Example:

"Shortly after starting her role, Emily worked with a resident, Mr. Andrews, who had been feeling isolated and withdrawn. Recognising his love for gardening, Emily took the initiative to organise a small gardening project with him, including sourcing plants and tools. Over time, this activity became a bonding experience for them and a source of joy for Mr. Andrews, who began to smile and interact with others more frequently. Emily's attentiveness and creativity brought about a significant improvement in his emotional wellbeing, earning her praise from colleagues and family members alike."

Emphasise the Impact

Describe how this example reflects the nominee's broader approach to their role and the difference they have made. Highlight the long-term effects of their actions.

Example:

"Emily's thoughtful actions not only transformed Mr. Andrews' experience but also inspired the team to incorporate similar personalised activities for other residents. Her ability to identify and address individual needs with care and creativity has set a new standard within the service."

Conclude with a Compelling Statement

Wrap up the nomination by summarising the nominee's qualities and reaffirming why they deserve the award. Use this section to show your genuine appreciation for their contributions.

Example:

"Emily embodies everything this award stands for—a passion for making a difference, the courage to take initiative, and the ability to bring fresh energy to her role. Her impact as a newcomer has been remarkable, and she has already become an indispensable part of the team. She truly deserves to be recognised for her outstanding efforts."

Checklist for Writing Your Nomination

- Opened with an engaging introduction.
- Included one specific, powerful example.
- Highlighted the impact of the nominee's actions.
- Concluded with enthusiasm and positivity.
- Ensured the nomination is clear and concise.

By following this guide, you can create a nomination that effectively showcases your nominee's outstanding qualities and their suitability for the category.

